



Expressions of Interest (EOI)



Youth Entrepreneurship Development Program

SMALLHOLDER AGRIBUSINESS AND RESILIENCE PROJECT (SARP)

MINISTRY OF AGRICULTURE, LIVESTOCK, LANDS AND IRRIGATION

The Smallholder Agribusiness and Resilience Project (SARP), co-funded by the International Fund for Agricultural Development (IFAD) and the Government of Sri Lanka, seeks to reduce poverty among small-scale farmers while enhancing food security and nutrition in dry-zone areas.

The project focuses on building resilience and enabling rural households in climate-affected regions to access markets. Its primary geographical coverage includes selected hotspots in the Vavuniya, Mannar, Puttalam, Kurunegala, and Matale districts, aligned with the Deduru Oya, Mee Oya, and Malwathu Oya river basins.

SARP aims to reach 40,000 rural households through two main components:

- Capacity Building for Climate Resilience and Inclusive Value Chains
- Investments for Climate Resilience and Inclusive Value Chains

Each component includes technical sub-components integrating climate adaptation, sustainable practices, and market linkage strategies. These efforts are designed to strengthen the livelihoods and resilience of smallholder farmers, promoting sustainable development in the face of ongoing climate challenges.

Youth agribusiness entrepreneurship programme of SARP encourages young individuals to invest in on-farm development, post-harvest processing, and other agribusiness-related activities. SARP offers a comprehensive assistance package for the eligible youth to encourage youth to invest in Agri business entrepreneurship projects which includes technical training, matching grants, and support to obtaining credit facilities.

Youth who are in the age group of 15-35 years are invited to submit their Expressions of Interest (EOI) (business idea or concept note), to reach the SARP office by 12th February 2025. The contact details are given below.

EOI submission template and the project areas are available for download on the project's website: www.sarp.lk.

Project Director,
Smallholder Agribusiness and Resilience Project (SARP)
Kandewaththa Road, Palelawatha,
Battaramulla.

Date- 12. 01. 2025

Tel – +94 11 277 0986/ +94112770998

Email- Info@sarp.lk

Expression of Interest

Submission of a Business Concept Note

Smallholder Agribusiness and Resilience Project (SARP)

Expression of Interest

Submission of a Business Concept Note

(A business idea is a concept that you think to make profits by delivering a product or service.)

A. Background information

- a. Name of the Organization -:
- b. Registration Details (if any)- (attach copy of registration)
- c. Contact details -:
 - i. Name of contact person:
 - ii. Address:-
.....
 - iii. Telephone No's -: Office Mobile
 - iv. Email address -:

B. Business concept in brief

- a. Problem or the issue in the market place that you are expected to address -:
.....
.....
- b. Title of the Business concept (or business Idea) -:
- c. Objectives of the business concept-:
 - i.
 - ii.
 - iii.
- d. Brief description about the concept -: (Few sentences)
 - i. Background information on the concept
.....
.....
.....
.....

ii. Project justification

.....
.....
.....
.....

iii. Project benefits to smallholder farmers

.....
.....
.....

iv. Identified risk factors /and mitigation measures if any? (Market competition, Adverse climatic conditions etc.)

| Risks | Mitigation (if any) |
|-------|---------------------|
| | |
| | |
| | |

e. Project coverage (Area, No of farmers, Acreage etc.)

.....
.....
.....

f. Expected project outputs (short –term)-:

- i.
- ii.
- iii.

g. Expected project outcomes/ (midterm/long-term)

- i.
- ii.
- iii.

h. Estimated project investment with a breakdown for the major project components:- Rs

| | Project activity/Component | Estimated cost Rs |
|------|----------------------------|-------------------|
| i. | | |
| ii. | | |
| iii. | | |
| iv. | | |
| v. | | |
| | Total | |

i. Source of funds for the investment:- (Your own funds, Credit facility, Donor funds, Any other source of funding)

.....

j. Project implementation plan (time frame):-

.....

k. What sort of assistance is expected from the SARP

i.
 ii.
 iii.

Date -:

.....

Name and signature of the proponent

Business Proposal Submission Format
Smallholder Agribusiness and Resilience Project (SARP)

1. Front Page

- Project title
- Name and Contact details of the proponent
- Date of submission
- Name and signature of the Authorized person

2. Second Page

- Executive Summary of the proposal (one- or two-pages max.)

3. Third Page

- Content list – chapters, tables, charts, graphs etc.

4. Detailed proposal.**A. Background information and rationale**

- Background information/Present situation of the industry (Whether it is a service or a product) and relevance to national policy.
- Outcome of the value chain analysis
- Problem statement
- Justification / Proposed solutions for the problem identified - Proposed through a value chain mapping and analysis exercise

B. Project proposal

- Project title
- Overall objectives
- Project Location/area, No of beneficiaries etc.
- Detailed activity plan with time schedule / implementation arrangement and mechanism (Organizational arrangements)
- Project outputs
- Project benefits/outcomes
- Identified risk factors and proposed measures to mitigate risks
- Address youth, nutrition and gender issues
- Monitoring plan

C. Project cost estimate and project evaluation

- Detailed cost estimate - component or activity wise
- Project evaluation – NPV, IRR, Payback period

D. Proposed partnership arrangement (4P) including investment – Negotiation with SARP.**E. Beneficiary evaluation - IRR, Payback period**

List of SARP Grama Niladhari Divisions

Anuradhapura District

| Nos | A.S.C | D.S.D | G.N.D |
|-----|----------------|-----------------|--------------------|
| 1 | Medawachchiya | Medawachchiya | Karambankulama |
| 2 | Medawachchiya | Medawachchiya | Lindawewa |
| 3 | Poonewa | Medawachchiya | Prabodhagama |
| 4 | Elayapaththuwa | Ma.Nu.Pa | Maha Ehetuwewa |
| 5 | Poonewa | Medawachchiya | Poonewa |
| 6 | Poonewa | Medawachchiya | Prabodhagama |
| 7 | Poonewa | Medawachchiya | Maha Kumbukgollewa |
| 8 | Poonewa | Medawachchiya | Kidawarankulama |
| 9 | Poonewa | Medawachchiya | Anekattiya |
| 10 | Poonewa | Medawachchiya | Maha Kumbukgollewa |
| 11 | Gambirigaswewa | N.P.C. | 307 - Aluthgama |
| 12 | Thirappane | Thirappane | 550 - Sembukulama |
| 13 | Rambewa | Rambewa | 104 - Medagama |
| 14 | Thirappane | Thirappane | 525- Dematawewa |
| 15 | Athakada | Medawachchiya | 54 - Hirallugama |
| 16 | Mihinthale | Mihintale | 568 - Kasamaduwa |
| 17 | Rambewa | Rambewa | 88 - Meemalwewa |
| 18 | Medawachchiya | Medawachchiya | 62 - Puleliya |
| 19 | Mihinthale | Mihintale | 569 - Katukeliyawa |
| 20 | Mihinthale | Mihintale | 566 - Seepukulama |
| 21 | Gambirigaswewa | N.P.C. | 305 - Galpottagama |
| 22 | Punewa | Medawachchiya | 43 - Prabodagama |
| 23 | Athakada | Medawachchiya | 73 - Kidagalegama |
| 24 | Thantimale | Mahavilachchiya | 369-Sadamaleliya |
| 25 | Gambirigaswewa | N.P.C. | 305-Galpottagama |

List of SARP Grama Niladhari Divisions

| Kurunegala District | | | |
|----------------------------|-------------------|--------------|--------------------|
| Nos | A.S.C | D.S.D | G.N.D |
| 1 | Thambuththa | Giribawa | Sangappalaya |
| 2 | Thambuththa | Giribawa | WannikudaWewa |
| 3 | Thambuththa | Giribawa | Gampola |
| 4 | Thambuththa | Giribawa | Aliyawetunawewa |
| 5 | Rambe | Polpithigama | Niyandawanaya |
| 6 | Maha Nanneriya | Galgamuwa | Nahettikulama |
| 7 | Ehatuwewa | Ehetuwewa | Hunugallewa |
| 8 | Kobeigane | Kobeigane | Mawathagama |
| 9 | Ehatuwewa | Ehetuwewa | Galapitadigana |
| 10 | Galgamuwa | Galgamuwa | Madadombe |
| 11 | Ehatuwewa | Ehetuwewa | Ethinimole |
| 12 | Galgamuwa | Galgamuwa | Madadombe |
| 13 | Moragollagama | Polpithigama | Galgiriyawa |
| 14 | Moragollagama | Polpithigama | Kambuwaterawana |
| 15 | Moragollagama | Polpithigama | Ihala Thimbiriyawa |
| 16 | Moragollagama | Polpithigama | Kambuwaterawana |
| 17 | Moragollagama | Polpithigama | Nikawewa |
| 18 | Moragollagama | Polpithigama | Ihala Thimbiriyawa |
| 19 | Moragollagama | Polpithigama | Moragollagama |
| 20 | Moragollagama | Polpithigama | Kubukkadawala |
| 21 | Moragollagama | Polpithigama | Serugasyaya |
| 22 | Ehatuwewa | Ehetuwewa | Ihala Embogama |
| 23 | Ehatuwewa | Ehetuwewa | Kaduruwewa |
| 24 | Ehatuwewa | Ehetuwewa | Thimbiriyawa |
| 25 | Ehatuwewa | Ehetuwewa | Hunugallewa |
| 26 | Ehatuwewa | Ehetuwewa | Eriyawa |
| 27 | Ehatuwewa | Ehetuwewa | Ratnadivulwewa |
| 28 | Ehatuwewa | Ehetuwewa | Hiddewa |
| 29 | Ambanpola | Ambanpola | Bakmeewewa |

List of SARP Grama Niladhari Divisions

Puttalam District

| No | A.S.C | D.S.D | GND |
|----|-----------------|-----------------|-------------------------|
| 1 | Wanathawilluwa | Wanathavilluwa | Mailankulama |
| 2 | Serukele | Pallama | Wathupola |
| 3 | Anamaduwa | Anamaduwa | Alankulama |
| 4 | Nawagaththegama | Nawagaththegama | Mahameddewa |
| 5 | Anamaduwa | Anamaduwa | Kottukachchiya Colony 1 |
| 6 | Nawagaththegama | Nawagaththegama | Mahameddewa |
| 7 | Anamaduwa | Anamaduwa | Alankulama |
| 8 | Nawagaththegama | Nawagaththegama | Rambakanayagama |
| 9 | Nawagaththegama | Nawagaththegama | Miyellewa |
| 10 | Nawagaththegama | Nawagaththegama | Amunuwewa |

Matale District

| S/S | A.S.C | D.S.D | GND |
|-----|-----------|-----------|---------------------|
| 1 | Yatawatta | Yatawatta | Udagama West |
| 2 | Yatawatta | Yatawatta | Urulewa |
| 3 | Walawela | Yatawatta | Mathalapitiya |
| 4 | Walawela | Yatawatta | Mathalapitiya South |
| 5 | Walawela | Yatawatta | Mathalapitiya South |

List of SARP Grama Niladhari Divisions

Vavuniya District

| Nos | A.S.C | D.S.D | G.N.D |
|-----|--------------------|--------------------|----------------------|
| 1 | Cheddikulam | Vengalacheddikulam | Periyapuliyalankulam |
| 2 | Kurukkalputhukulam | Vengalacheddikulam | Kanthasaminager |
| 3 | Cheddikulam | Vengalacheddikulam | Unit-9,10 |
| 3 | Cheddikulam | Vengalacheddikulam | Sinnasippikulam |
| 5 | Cheddikulam | Vengalacheddikulam | kankankulam |
| 6 | Cheddikulam | Vengalacheddikulam | Kiristhavakulam |
| 7 | Cheddikulam | Vengalacheddikulam | Neriyakulam |
| 8 | Kurukkalputhukulam | Vengalacheddikulam | Sooduventhapulavu |
| 11 | Cheddikulam | Vengalacheddikulam | Muthaliyarkulam |
| 12 | Kurukkalputhukulam | Vengalacheddikulam | Kannadi |
| 13 | Cheddikulam | Vengalacheddikulam | Periyakaddu |
| 16 | Cheddikulam | Vengalacheddikulam | Cheddikulam |
| 19 | Kovilkulam | Vavuniya | Asikulam |
| 27 | Madukanda | Vavuniya South | Kalukunnammaduwa |
| 30 | Madukanda | Vavuniya South | Allagalla |
| 31 | Cheddikulam | Vengalacheddikulam | Andiyapuliankulam |

List of SARP Grama Niladhari Divisions

Mannar District

| SN | ASC Name | DS Division | GN Divisi |
|----|--------------|--------------|---------------------|
| 1 | potkerni | Musali | Veppankulam |
| 2 | Silawathurai | Musali | Puthuveli |
| 3 | potkerni | Musali | Maruthamadu |
| 4 | potkerni | Musali | Poonochchi |
| 5 | potkerni | Musali | P.P Potkerni |
| 6 | Silawathurai | Musali | Kondachchi |
| 7 | Murunkan | Nanattan | Sirukkandal |
| 8 | Manthai | Manthai West | Minnukkan |
| 9 | Nanattan | Nanattan | Ilahadipiddy |
| 10 | Uyilankulam | Nanattan | Vanchiyankulam |
| 11 | potkerni | Musali | Poonochchi |
| 12 | potkerni | Musali | Pandaraveli |
| 13 | Murunkan | Nanattan | Isamalaithalvu |
| 14 | Nanattan | Nanattan | Valkkaipettankandal |
| 15 | potkerni | Musali | Arippu west |
| 16 | Silawathurai | Musali | Koolankulam |
| 17 | Murunkan | Nanattan | Parikarikandal |
| 18 | Potkerni | Musali | Akathimurippu |
| 19 | potkerni | Musali | Pandaraveli |
| 20 | Murunkan | Nanattan | Isamalaithalvu |
| 21 | Uyilankulam | Mannar Town | Puthukkamam |
| 22 | Nanattan | Nanattan | Razoolputhuveli |
| 23 | Manthai | Mannar Town | Periyanavatkulam |
| 24 | P.P.Potkeny | Musali | Maruthamadu |
| 25 | Nanattan | Nanattan | Ilanthaimoddai |
| 26 | P.P.Potkeny | Musali | Veppankulam |
| 27 | Manthai | Manthai west | Pappamoddai |