<u>Public, Private and Producer Partnership Value Chain Development</u> <u>Projects</u>

Private Sector Companies, COOPs, Farmer Producer Organizations are eligible to submit Project Proposals

4P Project Promoter Eligibility criteria...

- i. Should be a reputed company incorporated in Sri Lanka
- ii. Experience in the field of agribusiness /Direct involvement in agribusiness for a minimum of 2 years
- iii. Objectives should be to specialized in agriculture, processing of agriculture material and agribusiness / or to deal in agriculture products or related services
- iv. Unqualified auditor's opinion and sound financial reports
- v. Willingness to work with smallholder farmers / Reputation of fair dealing and empathy with smallholder farmers
- vi. Willingness to invest and the capacity -Sound management and corporate governance systems
- vii. Capacity to provide significant co-financing and technical expertise
- viii. Demonstrated long term marketing capability
- ix. Continued interest in the value chain development
- x. Comply with the relevant environmental regulations
- xi. Newly formed emerging companies, Coops with technically sound proposals will be entertained
- xii. The EOIs/ Project proposals submitted by Registered Farmer

 Organizations comply with the above requirements will be considered.